



XXIII ANNUAL MEETING

Washington, DC
October 26-29, 2016

WEDNESDAY, OCTOBER 26

6:30 – 8:00 p.m.
Guarisco Art Gallery
The Ritz-Carlton

Opening Cocktail Reception

8:00 – 8:15 p.m.

Chairman's Welcome

8:15 – 10:30 p.m.
The Ritz-Carlton
The Plaza Ballroom

Tom Friedman on the Global Age of Unreason

Rising populist anger and bitter political divides. Geopolitical standoffs. Erosion of global trade. And outsized fears about safety, immigrants, and jobs. This is the backdrop to the historic and controversial US Presidential election, just two weeks away. But, increasingly, these trends are reverberating throughout the world. What is going on? Is there a path forward? Has globalization hit a wall? Nobody is better equipped to answer these questions than the great **Tom Friedman**, three-time Pulitzer Prize winner, internationally acclaimed New York Times columnist and best-selling author. In this wide-ranging conversation, he will help us make sense of a world that seems to bring a new surprise every day.

THURSDAY, OCTOBER 27

8:00 – 8:40 a.m.
The Ritz-Carlton
Ballroom
Salon I

Continental Breakfast

8:40 – 9:00 a.m.
The Ritz-Carlton
Ballroom
Salon I

Rules of Engagement: How to Make the Most of Your G50 Experience

The Chairman sets the rules of engagement. Get key advice for an unforgettable G50 meeting.

9:00– 10:15 a.m.
The Ritz-Carlton
Ballroom

Has the World Gone Mad? Surviving Destructive Politics, Persistent Threats and an Uncertain Economy

What are the main economic and political forces disrupting the world? We know the headlines and the code words: BREXIT, ISIS, Secular Stagnation, Populism, Immigrants, Quantitative Easing, Racial Tensions, Ultra-low interest rates, Trump and Hillary, Volatility, Taliban, Drones, Nationalism, Low Oil, Global Warming, China and Russia's economic slowdown and military expansionism and more. What we don't know is how all these forces will continue to interconnect and play out. To guide our conversations, we have invited nine of the best known economists, political scientists, financial and military experts. You will be able to discuss with them in small groups the nature and consequences of the current global turmoil. It will be an indispensable session.

Please refer to the back of your nametag for your session assignment.

Salon II **Global Outlook A**

Ángel Ubide, Managing Director, Goldman Sachs & Co.

Jessica Mathews, Distinguished Fellow, Carnegie Endowment for International Peace

Ambassador Yousef Al Otaiba, Ambassador of the United Arab Emirates to the United States

Salon III A **Global Outlook B**

David Wessel, Director, Hutchins Center on Fiscal and Monetary Policy at The Brookings Institution

Rosa Brooks, Law Professor, Georgetown University; Senior Fellow, New America Foundation

Bernard Haykel, Director of the Institute for the Transregional Study of the Contemporary Middle East, North Africa and Central Asia, Princeton University

Salon III B **Global Outlook C**

Alan Murray, Chief Content Officer, Time Inc.; Editor in Chief, Fortune

Strobe Talbott, President, The Brookings Institution

Karim Sadjadpour, Senior Associate, Middle East Program, Carnegie Endowment for International Peace

10:15 – 10:45 a.m.
Foyer

Coffee Break

10:45 – 12:00 p.m.
The Ritz-Carlton
Ballroom
Salon I

Latin America's Economic Slowdown: How long? How deep? What to do?

High commodity prices and easy money are gone. The region has entered a more difficult period of lackluster growth and budget cuts, devaluations, higher inflation and less investment. How should the leaders of the larger and more dynamic companies in Latin America navigate this transitional period? How long will the economic slowdown last? With what permanent consequences? Where are the opportunities? Which are the unexpected or still invisible risks? To distill the collective wisdom and the information that resides in our community, hear from top experts – **José Juan Ruiz**, the chief economist of the Inter-American Development Bank (IDB), **Alejandro Werner**, director of the Western Hemisphere department of the International Monetary Fund, and **Augusto de la Torre**, chief economist for Latin America and the Caribbean at the World Bank, in a conversation led by the IDB President **Luis Alberto Moreno**.

12:00 – 12:30 p.m.

Break

12:30 – 2:00 p.m.
The Ritz-Carlton
Ballroom
Salon I

Big Data, Micro-Targets: How to Win an Election in the 21st Century

There is no question that, thanks to technology, modern electoral campaigns are unlike anything we have seen before. Once-overlooked moments are now recorded and go viral. Loose commentary ricochets instantly through social media. And – most importantly – big data has given political campaigns an unprecedented look at the human impulses, and increasingly the influences, that drive people to the polls, completely upending traditional voter outreach and campaign messaging. The use of big data has ushered in analytical, micro-targeting strategies that will have profound impacts not only on future elections, but on all mass communication tactics to come. In this conversation, **Jim Messina**, arguably the world's best electoral strategist and the mastermind of Barack Obama's successful 2012 reelection campaign, and more recently the top electoral strategist for David Cameron and Matteo Renzi, will tell us how smart data analysis can increase potential votes, supporters and even customers.

2:00 – 2:15 p.m.

Break. Dessert is served in the ballroom foyer.

2:15 – 3:30 p.m.
The Ritz-Carlton
Ballroom

CONCURRENT SESSIONS

Please refer to the back of your nametag for your session assignment.

Salon III A

SESSION 1: Me, My Selfie and I: Being Human in the Digital Age

The average person spends at least eight hours on their smartphone daily. In any given minute, there are 350,000 tweets posted to Twitter, 500 hours of video content uploaded to YouTube, and 4 million posts liked on Facebook. What are the emotional and psychological effects of growing up and growing old in the digital age? How has technology transformed the way we work, fall in love and raise our families? How can children be expected to thrive in the real world when they are trapped in a virtual one? This probing session with bestselling author and one of the world's most respected technology thinkers, **Nicholas Carr**, will explore how contemporary society is both more 'connected' and more 'disconnected' than ever. He will show us how technology has improved our lives and also held us captive – often at the same time.

Salon III B

SESSION 2: Food for Thought: Tech Meets Taste and Cuisine Meets Diplomacy

Food is a sensory experience. It is one of life's greatest pleasures. It is a necessity. But food is also – surprisingly – at the center of talk about global security and technological innovation. New concerns range from sustainability to worsening nutrition, and activists, governments, chefs and entrepreneurs are stepping up to the plate. **Johanna Mendelson Forman** is an academic and former policy-maker who studies how food is at the nexus of survival and resilience in challenges like climate change, the growth of megacities and conflict zones. And **Sam Kass** is President Obama's former White House chef, a long-time senior nutrition policy advisor for the First Lady and most recently a food entrepreneur who champions new kitchen technologies that will increase nutrition and reduce waste. Together, they will address a broad range of questions. What is the future of food production? What can individuals, governments and businesses do to increase access to healthy foods? What is culinary diplomacy? And how soon will the smart fridge be available? Leave this session with some fascinating food for thought.

3:30 – 3:45 p.m.

Break

3:45 – 5:00 p.m.

The Ritz-Carlton
Ballroom
Salon II

Human Blueprints and Genomic Surprises: The Future of Preventative Medicine

We all know that advances in genomic science have given researchers new insights into human life, but the true extent of recent discoveries is astounding. Today, using DNA samples, we can glean information that seemed impossible just a decade ago - from your propensity to take risks or wake up early to understanding your chances of developing heart disease or melanoma. What other mystifying information is encoded in your DNA? That's the question **J. Craig Venter** set out to answer when he became the first person to decode the human genome. Since that amazing feat, he has continued to test the boundaries of life sciences. From the development of a global DNA database that will help prevent cancer, slow aging and – more implausibly – even predict the adult face of a newborn baby to the creation of new synthetic life forms. In this session, you will be awed by the life-changing discoveries on the horizon.

5:00 – 7:00 p.m.

Break

7:00 p.m.

Transportation to The Decatur House

7:30 – 11:00 p.m.
The Decatur House

Change Makers: David Rubenstein and Carlos Slim Talk Big Money, Big Giving and Big Ideas

Two of today's most respected titans of industry join us for an evening of thinking big. **David Rubenstein** is co-founder and co-CEO of The Carlyle Group, one of the world's largest private equity firms that manages over 200 billion dollars. And **Carlos Slim** is the well-known business magnate and investor whose financial empire reaches far and wide. In this broad conversation, they reflect on lives that have been anything but ordinary. Get the thinking behind their investments, philanthropy and legacies in a probing conversation about big money, big ideas and big gifts.

FRIDAY, OCTOBER 28

8:15 a.m. Transportation to the Inter-American Development Bank (IDB) for small group discussions

9:00 – 12:00 p.m. **Behind the Scenes at the Inter-American Development Bank**

9:00 – 10:15 a.m. **CONCURRENT SESSIONS 1**

Please refer to the back of your nametag for your session assignment.

Conference Room 2
(CR2)

Disruptive Demographics: Aging Populations and Shrinking Cities

It has been estimated that by 2055, Latin America's population will be in decline, and the percentage of people over 60 will double. Colombia and Brazil will lead the pack, aging as quickly as Japan has over the past two decades. But a closer look at city-level growth shows that these demographic trends are already occurring at a dizzying pace, forcing urban planners to rapidly implement the infrastructures and services of the future. **Karina Pallagst** is co-founder of the Shrinking Cities International Research Network and will share the ways in which cities like Leipzig, Bilbao and Hamburg are 'shrinking smart' - planning for fewer people and greater quality of life. And **Zachary Benedict**, partner at MKM Architecture + Design, will describe the adaptations cities must undertake to meet the needs of their aging populations in this fascinating conversation guided by **Horacio Terraza**, lead water and sanitation specialist of the IDB. As a bonus: get a sneak preview of the business opportunities these demographic shifts will bring.

Conference Room 3
(CR3)

Life, Liberty and Open Data: An Innovative Government for All

The words government and innovation don't usually appear together. One brings to mind bureaucracy, partisan squabbles and legislative languor while the other suggests progress, technology and, not surprisingly, the private sector. But new open data initiatives are springing up in governments all over the world and changing the conventional wisdom. These initiatives are reshaping the bond between a state and its people – and spurring remarkable innovation for the public good. Hear from **Beth Noveck** – who served in the White House as the first United States deputy chief technology officer – on how opengov is not simply about 'freeing' data; it is about strengthening democracy and serving people. In this conversation guided by **Nicolas Dassen**, a transparency specialist, she and **Diana Pinto** – the lead health specialist at the IDB – will share the remarkable example of how smarter crowdsourcing is aiding the fight against Zika in Latin America. The Silicon Valley ethos has already transformed the private sector; there's no need for it to leave government behind.

Auditorio
Enrique Iglesias

Law and Order: Security in a Data Driven World

Police forces today are undergoing major transformations in the way they serve and protect their citizenry. In this session, three of the world's leaders in law enforcement – former NYC police commissioner **William Bratton**, chairman of New York's Citizen Crime Commission **Richard Aborn**, and head of the National Security Commission of Mexico **Renato Sales Heredia** – will discuss the innovations they have brought to the field. Guided by **Nathalie Alvarado**, the lead specialist of citizen security at the IDB, this session will focus on a state-of-the-art police management system that has become the standard model for forces across the United States; a New York City initiative that prevents crime by using big data and targeting behavior; and an

advanced criminal information database that has effectively helped to dislodge organized crime in Mexico. These three officials share new ways to fight age-old problems and keep our streets and cities safe.

10:15 – 10:45 a.m. Enjoy coffee with your G50 friends.

10:45 – 12:00 p.m. **CONCURRENT SESSIONS 2**

Please refer to the back of your nametag for your session assignment.

Conference Room 2
(CR2)

Keeping the Lights On: How Will Latin America Power Its Future?

Latin America's decades-long supply of the world's cleanest electricity is coming to an end. The region has exhausted its potential to expand hydro-power amid a growing population and economy – and projections for electricity usage continue to expand. How will Latin America keep its lights on? In this session, lead oil and gas specialist of the IDB **Ramon Espinasa** will put the region's energy realities in their proper context and show how it can quench a growing thirst for energy while taking environmental, physical and financial constraints into account. What challenges and transformative opportunities lie ahead?

Conference Room 3
(CR3)

When Cubicles Go Extinct: The Future of Jobs

How can we prepare for jobs that do not yet exist? Should we teach our children to code before they crawl? The job market of the twenty-first century is anything but conventional, challenging the standards of higher education, workplace culture and the 9-to-5. Over the last fifteen years, technological advances and the expansion of the Internet have affected the types of jobs available and generated new job opportunities. The rules of the game have changed. What should we do when cubicles go extinct? Leading thinker and executive director of the Institute for the Future, **Marina Gorbis**, will share her insights about technology, the individual and where the job market is heading in a 'socialstructured' world. And hear how **Mariana Costa Checa** is unlocking the code to jobs of the future— empowering young women around the world through digital skills and innovation at her tech-social enterprise, Laboratoria. **Carmen Pages**, the IDB's chief of the Labor Markets and Social Security Unit, moderates this forward-looking session.

Auditorio
Enrique Iglesias

The Best of Times or The Worst of Times? LATAM 2030 Revealed Before Your Eyes

Latin America stands at a crossroads. But which direction will the region take? Will it become as integrated as the European Union, or will regional blocks inhibit Pan-American economic cooperation? Will transparency movements gather momentum and encourage investment? Or will stalled judicial reforms allow corruption, drug and money-laundering syndicates to thrive? The answers to these questions will shape the future. In this hands-on, interactive session, **Jason Marczak**, director of the Latin America Economic Growth Initiative at The Atlantic Council, and **Paul Constance**, head of the Communications Management Division at IDB, explore the outcomes of various projections, and the best and worst case scenarios will be revealed before your eyes. Find out how each conclusion has the potential to destroy or bolster the major businesses and sectors of Latin America. How will yours fare?

12:00 – 12:15 p.m.	Transfer to lunch in Salon Andres Bello
12:15 – 1:45 p.m. Salon Andres Bello	<p>Lunch Conversation</p> <p>Easy Rides, New Jobs: Uber’s Global Quest to Reinvent the Wheel</p> <p>Uber is the most valuable startup in the world. In just seven short years, it has gone from a local ride sharing company in San Francisco to a global behemoth that has upended the business of getting around in cities from Abu Dhabi to Zhengzhou. But its expansion has not been without growing pains: from fast-approaching business rivals that are sharpening competition to disgruntled taxi unions who are clamoring for greater regulation. But Uber has a plan and – more importantly – a vision of the future. The company’s chief strategist David Plouffe will tell us about this vision and what he has learned about the politics of disrupting how humans travel – and the local politics – in 70 countries and hundreds of cities worldwide.</p>
1:45 p.m.	Transportation to The Ritz-Carlton
2:30 – 4:30 p.m. The Ritz-Carlton Ballroom	<p>The End of Conflict: How to Solve Every Problem That Comes Your Way</p> <p>Conflict is a fact of life. It’s with us at home, at work, in politics, in war – in short, everywhere humans go. This is because our deeply-held identities become emotional storms that can transform simple disagreements into scenes of door-slamming chaos. Is there a better way to deal with the human, inherently emotional, side of negotiation? Must we sacrifice our values to find common ground? Is there a sure-fire way to solve every disagreement in your life? To find out, we have with us the world-renowned founding director of the Harvard International Negotiation Program Dan Shapiro who has advised everyone from leaders of war-torn countries and hostage negotiators to entrepreneurs and senior executives at Fortune 500 companies. His specialty: helping people solve the very human problems that divide them. In this interactive and compelling session, try out the time-tested strategies to successfully negotiate any problem in your life.</p>
4:30 – 7:00 p.m.	Break
7:00 p.m.	Transportation to The Renwick Gallery
7:30 – 9:00 p.m. The Renwick Gallery	<p>Evening Reception at The Renwick Gallery</p> <p>Join your G50 and ML50 friends for a spectacular and unforgettable night at the recently renovated Renwick Gallery, just steps away from the White House.</p>
9:00 – 10:00 p.m.	<p>Surprise Special Guest</p> <p>Be amazed. Be awed. Our special guest this evening will astound you.</p>
10:00 p.m. – midnight	<p>The Party is Back!</p> <p>... by popular demand! You asked to dance, sing or simply talk. We heard you. Catch up with old friends, make new ones, discover the fascinating lives, achievements and projects of the G50 and ML50 members. Enjoy the music, food and drink. Stay late at the Renwick. It will be a memorable night.</p>

SATURDAY, OCTOBER 29

9:30 a.m. Transportation to Healy Student Family Center, Georgetown University

10:00 – 11:15 a.m.
Healy Student Family
Center

Two Leaders, 30 Billion Dollars, and A Mission to Change the World

Is there a way to end inequality? How about rooting out corruption? Or elevating transparency? If these challenges seem insurmountable, it is because they are both immense and intangible. But that's not stopping two of the world's most accomplished and active philanthropic organizations from trying. Together, the Ford and Open Society Foundations control over \$30 billion in assets and distribute over \$1 billion in grants every year. Their mission is straightforward: change the world, one dollar at a time. How do they do it? And how does the world look from where they sit? Their presidents, **Darren Walker** and **Chris Stone**, offer poignant stories about how these foundations are tackling some of the world's most enduring problems.

11:15 – 11:30 a.m. Break

11:30 – 12:45 p.m.

A Better Tomorrow: Lessons from Half a Century of Service

Few people have devoted as much of their lives to public service as **Tony Lake**. Over the span of fifty years, he has managed a full range of foreign policy, national security, humanitarian and development issues at the most senior levels. And now, he is the leader that the world has entrusted to do better by our children. How is he doing? What has he learned? What can we all do? An open-ended and candid conversation with the head of UNICEF about how the past shapes the future and what we can do to give the world's children a better and brighter tomorrow. He will be interviewed by Julie Katzman, the executive vice-president of the IDB (who also happens to be his wife).

12:45 – 2:00 p.m. Closing Lunch